



EST. 2008 · BHIWADI, RAJASTHAN, INDIA

Where Beauty
Meets Craftsmanship.

Professional makeup brush
manufacturing solutions.

YOUR TRUSTED PRIVATE LABEL BRUSH MANUFACTURER

Kanu Brush Care Pvt. Ltd.

**We Customize It. We Brand It. We Supply It — At Factory
Prices, No Middlemen.**

Cosmetic, Shaving, Art, Pharma & Industrial Brush Manufacturing — OEM,
Private Label, White Labelling & Custom Branding from Factory to Global
Brand.

www.kanubrushcare.com

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Manufacturing Trust, One Brush at a Time

Since 2008, Kanu Brush Care Pvt. Ltd. has grown from a focused brush workshop into one of India's established manufacturers, suppliers and exporters of makeup, cosmetic, shaving, hobby, art and industrial brushes. Eighteen years in, that growth shows up in the people we work with — brand owners building their first product line, wholesale distributors placing repeat bulk orders, and international buyers who need a manufacturing partner they can rely on.

We operate two manufacturing units in Bhiwadi, Rajasthan, together covering 50,000 sq. ft. of production space. That scale exists for one reason: to give every customer, from a first-time private label brand to an established B2B distributor, the same standard of quality and the same attention to their exact specification.

A professionally managed company, we're run by a team that understands both the craft of brush-making and the realities of doing business — clear communication, dependable timelines, and products that arrive exactly as agreed.



2008

Year founded

2

Manufacturing
units

50,000

Sq. ft. of
production
space

5

Product families
manufactured

Aim, Vision & Values

Aim

Our operational activities are built around one goal: the right products, at the right time, at a standard price — backed by sound infrastructure and world-class facilities.

Vision

To give customers the most compelling beauty and grooming tools at fair prices. Every product we craft is built to meet international standards while keeping the customer's own requirements front and centre.

Values

Every decision in our service and supply chain is grounded in five commitments: high ethics, a human touch, innovation, dynamic thinking, and a skilled workforce.

Innovation

Flexibility drives what we offer — and innovation is built into every stage, from design through implementation to after-sales support.



Why Manufacturers & Brands Choose Us

01

Customization

Not just labelling — true customization. Your own choice of hair, ferrule, handle, shape and colour, built into the product from the start.

02

White Labelling & Third-Party Branding

Choose from our proven in-stock range and we finish it with your logo, name and packaging — ready to launch under your own brand.

03

Factory-Direct Pricing

You buy straight from the manufacturer — no middlemen, no agent markups. Factory prices, passed directly to you.



Innovation

Constantly evolving designs to keep pace with market trends.



High Quality

Exceptional attention at every stage of production.



Durability

Every product tested against adverse conditions before dispatch.



After Delivery

Long-term relationships built on genuine after-sales support.

The bottom line: whether you need a fully custom product built from scratch, your brand on one of our proven designs, or simply the best factory price for a bulk order — Kanu Brush Care is built to say yes to all three, without a middleman in between.

Cosmetic Brushes

Our largest product family — 105 SKUs across Kit Brushes, Brush Sets and Individual Cosmetic Brushes. Designed for beauty brands, retailers and makeup professionals who need consistent quality across an entire range, from a single blush brush to a complete 28-piece set.

Every set can be produced under your own brand — your handle finish, your ferrule colour, your packaging.



SUB-FAMILY	EXAMPLES	IDEAL FOR
Kit Brushes	Complete curated brush kits for full-face application	Beauty brands, gift sets
Brush Sets	10pc, 14pc, 15pc, 16pc, 17pc, 18pc, 20pc, 21pc, 23pc, 25pc, 28pc sets	Retail, e-commerce, distributors
Individual Cosmetic Brushes	Blush Brushes, Body Brush, Body Wash Brushes, Eye Shadow Brushes	Salons, professional makeup artists

Cosmetic Brushes — Customization at a Glance

Hair Options

- ✓ Synthetic (Taklon)
- ✓ Synthetic (imitation)
- ✓ Vegan-friendly fibres (recommended)
- ✓ Pony & hog bristle on request

Handle & Ferrule

- ✓ Wood, aluminium, acrylic or plastic handles
- ✓ 7+ coat lacquer finish, gloss or matte
- ✓ Aluminium, brass or copper ferrules
- ✓ Silver, gold, black or rose-gold anodizing

With 105 SKUs already in production, most private label and OEM projects in this category start from an existing, proven design — dramatically shortening your path from enquiry to finished stock.

Request the Full Catalogue on WhatsApp

Art Brushes

90 SKUs strong, our art brush range serves hobbyists, professional artists, schools and dermatology/peeling applications alike. Flat, round, filbert, fan, angular and cat's-tongue shapes are available in Taklon and imitation hair, individually or as professional sets.



SUB-FAMILY	EXAMPLES
Flat Artist Brushes	Flat Brushes in Taklon Hair, Flat Brushes in Imitation Hair
Round Artist Brushes	Round Paint Brushes in Taklon Hair, Round Paint Brushes in Imitation Hair
Professional Artist Brushes	Angular, Cat's Tongue, Dagger, Fan, Filbert Professional Sets
Mixed Round & Flat Range	Combination sets for varied stroke techniques
Wash Brushes & Inch Brushes	Wide-coverage brushes for base layers and washes
Peeling / Fan / Dermatology Brushes	Fan Brushes 3pc–8pc sets, single Fan Brushes

Art Brushes — Built for Precision Work



[See Customization Options](#)

Art and craft brushes demand consistent shape retention and zero shedding — both are core to our tufting and bonding process. Every professional set is quality-checked individually before packing.

These same manufacturing lines also serve the pharmaceutical and dermatology market with peeling and fan brushes, produced to the same tufting and finishing standard.

Shaving Brushes

35 SKUs spanning five handle materials — acrylic, plastic, wood, metal and resin — each finished to the same 7+ coat lacquer standard used across our cosmetic range. A strong choice for grooming brands and private label shaving kits.

HANDLE	FINISH EXAMPLES
Wood	Brown, orange, firefly-finish wooden handles
Metal	Silver & black anodized aluminium
Plastic	Black, silver, golden, dark brown
Resin	26mm bore, single-colour synthetic filament



Pharma & Industrial Brushes

Pharma Brushes

Peeling, fan and dermatology-application brushes manufactured to the same precision-tufting standard as our art range — suited to pharmaceutical and dermatology use cases.



Industrial Brushes

A focused 6-SKU range including hog-hair professional sets and general industrial brushes, built for durability in demanding working conditions.



Materials & Craftsmanship

Quality in a brush comes down to three components working together — the hair, the ferrule, and the handle. Here's exactly what goes into every brush we manufacture.

COMPONENT	OPTIONS	STANDARD APPLIED
Hair / Fibre	Synthetic Taklon, synthetic imitation, pony, hog bristle, vegan-friendly fibres	Weighed fill on every brush for consistent density
Handle	Wood, aluminium, acrylic, plastic	Lacquered 7+ times for a flawless gloss or matte finish
Ferrule	Aluminium, brass, copper — silver, gold, black or rose-gold finish	Anodized/plated to correct micron thickness, crack-resistant
Bonding	Industrial-grade adhesive, crimped ferrule	Zero-shed guarantee even after repeated washing

We highly encourage — and most customers choose — vegan-friendly, cruelty-free fibres across our cosmetic and art ranges, without any compromise on softness or application performance.

Private Label, White Labelling & OEM Manufacturing

True Customization

Rather than simply labelling an existing brush, we build the product around your specification from the start — your choice of handle, shape, bristle and ferrule. It's a closer, more collaborative process, and it's what we're best known for.

White Labelling / Third-Party Branding

Prefer to move faster? Choose from our proven in-stock brush range and we'll finish it entirely with your logo, your name and your packaging — ready to ship under your own label, with no one else's branding involved.

Factory-Direct Pricing

Every order — custom or white label — is priced and supplied straight from our factory floor. No agents, no distributors, no middleman markup between you and the manufacturer.

No design file? No problem.

If you have an idea but no artwork, our team creates digital mockups of your concept as we move forward together — from first sketch to finished, brandable product.

Start Your Private Label Brand

MAKE IT YOURS

Customization Capabilities

Hair & Fibre

Synthetic, pony, hog bristle, or vegan-friendly — your choice of feel and performance.

Handle

Wood, aluminium, acrylic or plastic, in your chosen colour and lacquer finish.

Ferrule

Aluminium, brass or copper, anodized or plated in silver, gold, black or rose-gold.

Branding

Logo printing, name imprinting, and full private-label artwork support.

Packaging

From individual sleeves to complete gift-box sets, matched to your brand.

Sampling

Digital mockups and physical samples before full production begins.

Minimum order quantities vary by product and level of customization — our team will confirm exact MOQs and pricing once we understand your requirement. There's no cost or obligation to ask.

WHO WE WORK WITH

Industries Served



Beauty & Cosmetics



Grooming & Personal
Care



Arts & Crafts



Pharma &
Dermatology



Industrial



Retail, E-commerce &
Distribution

Whether you're a beauty brand launching your first SKU, a wholesale distributor placing repeat bulk orders, or an export buyer sourcing at scale — our production lines are built for B2B relationships, not one-off retail runs.

OUR PROMISE

Quality Commitment

Quality is our foremost concern. Every batch of raw material is pre-inspected at procurement, then tested again at our production facility — a dual-check system designed to catch issues before they ever reach the production line.

Every finished brush passes through hair weighing, 7+ coat lacquering, ferrule anodizing, precision tufting, an odour check, and a final quality inspection before it's packed.

We work in full compliance with international quality norms — giving our clients confidence in the product without the premium price tag those standards usually carry.



Silent Features of Every Brush

- ✓ **Plenty of hair** — hair fill is weighed on every brush to guarantee quantity.
- ✓ **Excellent paint** — handles lacquered 7+ times for a flawless glossy or matte finish.
- ✓ **Thickness-added ferrule** — anodized/plated to the correct micron thickness, crack-free.
- ✓ **No loose hair** — precision tufting with a full quality check on every unit.
- ✓ **Odour-free** — strict quality measures leave every brush odour-free, hair to handle.
- ✓ **Strong & durable** — industrial-grade bonding for long-term daily use.

HOW TO START

From Enquiry to Dispatch



Enquiry



Consultation



Sampling



Approval



Production



Dispatch

Call us, and our team will discuss your requirement, share pricing and samples, and walk you through production and delivery — start to finish. There's no complicated onboarding process, just a direct conversation with the people who'll be making your product.

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Frequently Asked Questions

What types of brushes does Kanu Brush Care manufacture?

Five product families — Cosmetic, Shaving, Art, Pharma and Industrial brushes — each built for its industry's specific requirements.

What hair types are available?

Synthetic (Taklon and imitation), pony, hog bristle, and vegan-friendly fibres — which we actively encourage.

Is it possible to make personalized brushes?

Yes — complete private label and OEM production. Choose your hair, ferrule finish, handle material, colour, logo print and packaging. Concept to final product, we handle it all.

What handle and ferrule options do you offer?

Handles in wood, aluminium, acrylic or plastic, lacquered 7+ times. Ferrules in aluminium, brass or copper, anodized or plated in silver, gold, black, rose-gold and more.

Is there a minimum order quantity (MOQ) for custom orders?

Yes — MOQs vary by product and level of customization. Contact us for an accurate quote.

How do you ensure quality in every brush?

Rigorous hair weighing, 7+ coat lacquering, ferrule anodizing, precision tufting, odour checks, and a final quality check prior to delivery.

Why don't your brushes shed hair?

Our precision tufting process bonds hair with industrial-grade adhesive, and the ferrule is crimped — guaranteeing zero shedding, even after repeated washing.

Can you handle large bulk and export orders?

Yes — two manufacturing plants and an experienced workforce built for B2B volume, serving domestic brands, wholesale distributors and international export customers.

What industries do you supply to?

Beauty and cosmetics, grooming and personal care, arts and crafts, pharmaceuticals and dermatology, and industrial markets.

How do I start a partnership or place a bulk enquiry?

Call or WhatsApp our team — we'll discuss your needs, provide pricing and samples, and guide you through production and delivery.

GET IN TOUCH

Contact Us

Registered Office & Factory

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Scan to visit our website



Scan to find us on Google Maps





Let's Build Your Brand Together.

We Customize It. We Brand It (White Label or Your Own Design). We Supply It — At Factory Prices, No Middlemen.

From a single custom brush to a full private label range — Kanu Brush Care manufactures it, brands it, and delivers it, direct from the factory floor.

[Talk to Our Manufacturing Team](#)

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